

ALL LIVE AND IN PERSON!

INTERNATIONAL BEST SELLING AUTHORS, IN ONE DAY THAT WILL CHANGE YOUR LIFE FOREVER!

September 19, 2006 • London Convention Centre, 300 York Street London, ON • 8:30AM to 5:30PM



Mark Burnett **SUCCESS STRATEGIES**
 Dare to Succeed Producer of Survivor, The Apprentice

The genius behind the wildly popular Survivor series and a driving force behind reality television, Mark Burnett is the hottest producer in television. What most people don't know is that Burnett has his own survival story to tell, and it's every bit as riveting as the show. A decade ago, he was selling t-shirts on the beach in Southern California. But through a combination of inspiration, determination and sheer nerve, he transformed his life and went on to produce Emmy-winning programs. He reveals how to achieve business and personal success by embracing risk and leading with compassion.

Experience The Power Within.

EXCEPTIONAL LEADERS

who will transform your **BUSINESS,**
PROFESSIONAL and **PERSONAL**
PERFORMANCE.



Po Bronson **MOTIVATION**
 What Should I Do with My Life?

How do we find our true calling, that place where we are emotionally fulfilled and our productivity explodes? In, What Should I Do with My Life?, Po Bronson crosses the American landscape to find people who have succeeded in finding their calling, many after great difficulty. He describes their resolve, sacrifice, introspection and courage in the face of the overwhelming fears and misconceptions that lead many to make poor choices in their lives and livelihoods. These amazing life stories are inspiring, illuminating and entertaining.



Herb Cohen **NEGOTIATION**
 You Can Negotiate Anything

Considered the world's greatest dealmaker, Herb Cohen has been a practicing negotiator for the past four decades, intimately involved in some of the world's headline dramas, from hostile corporate takeovers to hostage negotiations. As a result of his extensive experience and unique presentation style, Cohen is internationally renowned as someone who can articulate and explain the complexities of selling and negotiations. His book was on The New York Times best-seller list for 39 weeks, was translated into twenty-one languages and sold 2.5 million copies.



Loretta LaRoche **STRESS MANAGEMENT**
 Life Is Short - Wear Your Party Pants

In her own lighthearted and enlightening workshop, Loretta will show us how we become crazed and humourless. Then she shows us how to lighten up and let go by reframing our thoughts, celebrating life and learning to use irreverence rather than irritability to get through life. We explore why we behave the way we often do, and how to increase our sense of optimism, joy and humour. Loretta's wit, wisdom and humor are a common-sense view of life that leave audiences inspired, motivated and roaring with laughter. Loretta shows how humor can benefit the health of an organization and its employees, and improve productivity in the workplace.



Jim Fannin **PEAK PERFORMANCE**
 S.C.O.R.E. for Life:
 The Secret Formula for Thinking Like a Champion

Jim Fannin known as the ZoneCoach, is an author, consultant, and mental coach for the world's top athletes and corporate executives. He is the founder and creator of the S.C.O.R.E.® Performance System, the leading peak performance program. Drawing from his 25 plus years of experience in sports, education, and business, Fannin helps people from all walks of life become more successful by showing them how to attract the Zone mindset.



Mitch Joel **PERSONAL BRANDING**
 Personal Branding

Mitch Joel is a marketing visionary, communications expert, community leader, Blogger and believer in doing the impossible. He is also a modern day branding pioneer who has a knack for being there when the next big thing hits. In fact, he's usually there before it hits. As President of Twist Image, a Montreal-based marketing agency, Mitch has been featured in Marketing Magazine, The Globe & Mail and The National Post. He is frequently asked to share his knowledge at conferences and with numerous large corporations throughout North America. Mitch helps people define their personal and corporate brands through insights that simplify goals and values and ignite personal development. Branding is not just for big companies like Starbucks and Apple - we are all brands. Find out how to make your personal brand shine.



Mike Lipkin **SALES/MARKETING**
 The Power to Persuade

Mike Lipkin is President of Environics / Lipkin, the motivation and sales empowerment practice of Environics Research Group. He has worked with over a million people in 22 countries. Mike specialises in helping people leverage the Social Values to boost their personal productivity and build strong teams around themselves. Drawing on two decades of Environics Social Values Research in both Canada and the United States, Mike will immerse you in the values and strategies of those individuals who are thriving on revolution and transition. Distilled into "The 12 Personal Best Practices" you will learn to master your environment, amplify your personal impact, and more.

www.powerwithin.com

Leadership Development

- Identify and develop leadership qualities from within
- Importance of placing visionary people in positions of responsibility
- Anticipate and embrace global change – a view into the future
- Best practices for effective leadership

Interpersonal Communication & Negotiation Skills

- Keys to being an effective negotiator
- Identifying the needs of others in order to create “win, win” relationships
- How to overcome resistance and move beyond obstacles
- Develop the art of listening and communicating with purpose

Marketing & Business Development

- Learn the keys to becoming a “Remarkable” organization in the eyes of key stakeholders
- Increase market share by developing the tools to thrive in a rapidly changing business environment
- How to brand yourself and employees in order to maintain a competitive edge
- Tap into internal creativity and excel in business and client relationship development

Performance Achievement: Create An Empowering Work Culture

- Maximize employee effectiveness through internal motivation and drive
- How to use humor to diffuse stressful situations
- Managing an inclusive workforce – understand and respect differences
- Team building

Personal & Life Success

- Living a healthy life while balancing a demanding career
- Tap into your internal power and strength
- Maintain consistency of performance by developing successful habits
- Inspiration, inspiration, inspiration!

You Will Experience The Following Benefits!

- Leadership Development Skills
- Improved Interpersonal Communication Skills
- Team Building
- Stress Reduction & Increased Productivity
- Energy & Enthusiasm
- Confidence & Certainty About The Future
- Networking With Like-Minded People

Who Should Attend

- CEOs
- Sales Professionals
- Public Affairs
- Educational Professionals
- Administrative Professionals
- Health & Wellness Practitioners
- Public Relations
- Entrepreneurs
- Managers & Team
- Human Resources
- Civil Servants
- Leaders



What People Are Saying...

“In technology terms, I have been re-engineered - thank you!”
Peggy Moore, The Co-operators

“The Power Within Seminar has put the Bounce in the springboard that I have been standing at the edge of!”
Suzanne Christie, MCC Toronto

“This was by far the most invigorating, fun-filled, mind stimulating event I have ever attended! I truly feel blessed today and empowered to make the changes I need to make in my life. Can't thank you enough for making this happen!”
Pauline O'Leary - Andre Filion & Associates

“WOW!! What an energizing, wonderful, inspiring day!! Thank you so much!”
Marcia Bamber

“What I experienced today surpassed my greatest expectations!”
Diana Rubino, AIM Trimark Investments



Advance Rate **\$189**_{+GST}
General Seating Registration \$329 SAVE \$140

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All Sales Final. Speakers and date may be subject to change.

