



Experience The Power Within. EXCEPTIONAL LEADERS who will transform your BUSINESS, PROFESSIONAL and PERSONAL PERFORMANCE.

## Martha Stewart

From the award-winning magazine, Martha Stewart Living, to bestselling product lines Martha Stewart shares the creative principles and practical ideas that have made her America's most trusted guide to stylish living. Gaining her business experience on Wallstreet as a stockbroker, led her to develop a catering business that showcased her talent and originality. Martha's business sense and creativity formed the framework for Martha Stewart Living Omnimedia which includes award winning properties such as the magazines Martha Stewart Living and Martha Stewart Weddings. Her vast portfolio also includes the Emmy Award-winning nationally syndicated The Martha Stewart Show began its third season in September.

## Quincy Jones

CREATIVITY

An impresario in the broadest and most creative sense of the word, Quincy Jones' career has encompassed the roles of composer, record producer, artist, film producer, arranger, conductor, instrumentalist, TV producer, record company executive, magazine founder and multimedia entrepreneur. As a master inventor of musical hybrids, he has shuffled pop, soul, hip-hop, jazz, classical, African and Brazilian music into many dazzling fusions, traversing virtually every medium, including records, live performance, movies and television. Celebrating more than 50 years performing and being involved in music, Quincy Jones stands as one of the most successful and admired creative artist/executives in the entertainment world.



## Andre Agassi

MOTIVATION

Andre Agassi ended a 21-year tennis career with his retirement following the U.S. Open in the summer of 2006. His match against Marcos Baghdatis during the tournament is considered one of the most memorable of all time. Agassi has 60 career singles titles including eight Grand Slam titles. Off the court, he established The Andre Agassi Charitable Foundation (AACF) in 1994 to provide recreational and educational opportunities for at-risk boys and girls in Las Vegas. The AACF's annual fund-raiser, the Grand Slam For Children, has raised more than \$70 million over the past 12 years. Agassi also opened a public charter school in Las Vegas in 2001, the Andre Agassi College Preparatory Academy, to improve lives through education and recreation. The school will have its first senior graduating class in the spring of 2009. Since retiring, Agassi has been involved in several business endeavors with his wife, Stefanie Graf, whom he married in 2001.



**ALL LIVE AND IN PERSON.** INTERNATIONAL BEST SELLING AUTHORS, IN ONE DAY THAT WILL GIVE YOU THE COMPETITIVE ADVANTAGE IN YOUR PERSONAL AND PROFESSIONAL LIFE



## Phil Town

PERSONAL INVESTMENT

With the exception of his brilliant trading successes in the stock market, you'll be hard pressed to find anything "Wall Street" about investment pro Phil Town. After saving the lives of a group of trustees from Outward Bound on the Colorado River rapids, one grateful client returned the favour by offering to guide Phil to investment success in the stock market. Phil then learned Warren Buffett's cardinal rule of trading - don't lose money. With an initial investment of 1000 dollars, Phil employed his mentor's lessons and built a multi-million dollar stock portfolio. Coupled with his New York Times best seller, "Rule #1", Phil Town has become America's freshest and most exciting authority on self-directed investing.



## Christopher P. Gardner

INSPIRATION

Christopher P. Gardner is living proof that dreams can come true. He is the head of his own brokerage firm in Chicago and lives in a Chicago townhouse filled with a collection of tailored suits, designer shoes and Miles Davis albums. Although, his path to success came through extraordinary events. Only 20 years ago, Gardner was homeless and living, on occasion, in a bathroom at a Bay Area Rapid Transit Station. His road to success is documented in his first book, "The Pursuit of Happiness" and recently made its way to film screens starring Will Smith as Gardner. Gardner's inspiring story illustrates how belief in yourself and your dreams can catapult you to success.



## Frank Abagnale

SELF EMPOWERMENT

Frank W. Abagnale will present an entertaining discussion of his life. By the age of 21, he had impersonated an international airline pilot, a pediatrician, a stockbroker, a college professor, and even an assistant attorney general, all while cashing \$2.5 million dollars in forged checks. He will take you on an emotional roller coaster ride as he discusses his life and what's really important in life. His amazing story was made into a major motion picture directed by Steven Spielberg starring Leonardo DiCaprio, Tom Hanks, Christopher Walken, Martin Sheen, James Brolin, and Jennifer Garner.



## Loretta LaRoche

STRESS MANAGEMENT

In her own lighthearted and enlightening workshop, Loretta will show us how we become crazed and humourless. Then she shows us how to lighten up and let go by reframing our thoughts, celebrating life and learning to use irreverence rather than irritability to get through life. We explore why we behave the way we often do, and how to increase our sense of optimism, joy and humour. Loretta's wit, wisdom and humor are a common-sense view of life that leave audiences inspired, motivated and roaring with laughter. Loretta shows how humor can benefit the health of an organization and its employees, and improve productivity in the workplace.



## David Allen

TIME MANAGEMENT

David Allen is founder and President of the David Allen Company, a management consulting, coaching, and training organization. He has developed and implemented productivity improvement programs for over a half million professionals in hundreds of organizations worldwide, including many Fortune 500 corporations and U.S. Government agencies. Having worked with individual executives and senior professionals, David has developed a revolutionary, unique and highly practical system for improving personal and organizational productivity. With his experience, he has written two international best-selling books, "Getting Things Done: the Art of Stress-Free Productivity" and "Ready for Anything: 52 Productivity Principles for Work and Life".

Advance Rate **\$229**<sup>+GST</sup>  
General Seating Registration \$329 SAVE \$100

Be sure to ask about ~~SOLD OUT~~ VIP Seating & Luncheon Rates  
**GROUP RATE**

Purchase 5 Tickets & The 6th Is Complimentary! (Limited time offer)

## Leadership Development

- Identify and develop leadership qualities from within
- Importance of placing visionary people in positions of responsibility
- Anticipate and embrace global change – a view into the future
- Best practices for effective leadership

## Interpersonal Communication & Negotiation Skills

- Keys to being an effective negotiator
- Identifying the needs of others in order to create “win, win” relationships
- How to overcome resistance and move beyond obstacles
- Develop the art of listening and communicating with purpose

## Marketing & Business Development

- Learn the keys to becoming a “Remarkable” organization in the eyes of key stakeholders
- Increase market share by developing the tools to thrive in a rapidly changing business environment
- How to brand yourself and employees in order to maintain a competitive edge
- Tap into internal creativity and excel in business and client relationship development

## Performance Achievement: Create An Empowering Work Culture

- Maximize employee effectiveness through internal motivation and drive
- How to use humor to diffuse stressful situations
- Managing an inclusive workforce – understand and respect differences
- Team building

## Personal & Life Success

- Living a healthy life while balancing a demanding career
- Tap into your internal power and strength
- Maintain consistency of performance by developing successful habits
- Inspiration, inspiration, inspiration!

## You Will Experience The Following Benefits!

- Leadership Development Skills
- Improved Interpersonal Communication Skills
- Team Building
- Stress Reduction & Increased Productivity
- Energy & Enthusiasm
- Confidence & Certainty About The Future
- Networking With Like-Minded People

## Who Should Attend

- CEOs
- Sales Professionals
- Public Affairs
- Educational Professionals
- Administrative Professionals
- Health & Wellness Practitioners
- Public Relations
- Entrepreneurs
- Managers & Team
- Human Resources
- Civil Servants
- Leaders



## What People Are Saying...

"Very insightful, leaves you pumped and eager to improve the inner you!"  
B. Walker, Bell Canada

"This should be a part of every company's training program."  
B. Stowell-Smith, Ontario Power Generation

"WOW!! What an energizing, wonderful, inspiring day!! Thank you so much!"  
Marcia Bamber

"The most amazing one day vacation for your body, mind and soul - so glad I made the decision to attend".  
Lorna Squires - Royal College of Physicians & Surgeons of Canada

"I brought my entire Regional Management Team (20), and consider it one of the BEST INVESTMENTS I could have made to develop teamwork, tolerance, and inter-personal understanding."  
A. Price, Alberta Motor Association

"What I experienced today surpassed my greatest expectations!"  
Diana Rubino, AIM Trimark Investments



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