

October 16, 2008

SHAW Conference Centre
Edmonton, AB
8:30AM to 5:30PM

GAIN THE COMPETITIVE EDGE IN TODAY'S CHALLENGING ECONOMY BY COMPRESSING A LIFETIME OF LEARNING INTO ONE DAY!



Anthony Robbins **ALL NEW MATERIAL**

PEAK PERFORMANCE

World Authority on Leadership Psychology

Since fathering the life coaching industry three decades ago, Anthony Robbins has directly impacted the lives of more than 50 million people from 80 nations with his work in leadership psychology, organizational turnaround, and peak performance. He has advised leaders from every walk of life—from political leaders, Fortune 500 CEOs, and world-class athletes and entertainers to teachers, parents, and inner-city youth. Robbins has addressed such distinguished audiences as the World Economic Forum, British Parliament, and the Harvard Business School. He has been honored by American Express as one of the Top Six Business Leaders in the World to coach its entrepreneurial clients and Accenture as one of the Top 50 Business Intellectuals in the World.

Experience The Power Within. All live and in person. International best selling authors and exceptional leaders who will transform your business, professional and personal performance.



Phil Town

INVESTMENTS

Successful Investing

With the exception of his brilliant trading successes in the stock market, you'll be hard pressed to find anything "Wall Street" about investment pro Phil Town. After saving the lives of a group of trustees from Outward Bound on the Colorado River rapids, one grateful client returned the favour by offering to guide Phil to investment success in the stock market. Phil then learned Warren Buffett's cardinal rule of trading - don't lose money. With an initial investment of 1000 dollars, Phil employed his mentor's lessons and built a multi-million dollar stock portfolio. Coupled with his New York Times best seller, "Rule #1", Phil Town has become America's freshest and most exciting authority on self-directed investing.



Mike Lipkin

SALES/MARKETING

The Power to Persuade

Mike Lipkin is President of Environics / Lipkin, the motivation and sales empowerment practice of Environics Research Group. He has worked with over a million people in 22 countries. Mike specialises in helping people leverage the Social Values to boost their personal productivity and build strong teams around themselves. Drawing on two decades of Environics Social Values Research in both Canada and the United States, Mike will immerse you in the values and strategies of those individuals who are thriving on revolution and transition. Distilled into "The 12 Personal Best Practices" you will learn to master your environment, amplify your personal impact, and more.



Loretta LaRoche

STRESS MANAGEMENT

Life Is Short - Wear Your Party Pants!

In her own lighthearted and enlightening workshop, Loretta will show us how we become crazed and humourless. Then she shows us how to lighten up and let go by reframing our thoughts, celebrating life and learning to use irreverence rather than irritability to get through life. We explore why we behave the way we often do, and how to increase our sense of optimism, joy and humour. Loretta's wit, wisdom and humor are a common-sense view of life that leave audiences inspired, motivated and roaring with laughter. Loretta shows how humor can benefit the health of an organization and its employees, and improve productivity in the workplace.



Jamie Clarke

THE POWER OF PASSION

Achieving your goals

Canadian Jamie Clarke's pursuit of Mount Everest is an example of human perseverance. Clarke reached Everest's peak in 1999, after two previous attempts, and this is only the beginning of his adventures. In 1999, he successfully crossed the Arabian Desert becoming the first Westerner to do so in 50 years. He has explored over 40 countries and is the author of two books on his adventures, Everest to Arabia and The Power of Passion. With his magnetic personality and sense of humour, he audiences are glued to his stories and learn about casting fears aside to take the pursuit of their goals to the next level.



W Mitchell

INSPIRATION

It's Not What Happens To You, It's What You Do About It

W Mitchell knows about challenge, change and courage - all firsthand. He speaks to you about the battles and the victories of life. From his co-founding of a metal casting company that put thousands to work, from his election as mayor and congressional nominee, from a fiery motorcycle accident that left more than 65% of his body burned, and from the airplane crash that took away his ability to walk, Mitchell now soars above the rest with grace, good humor and gumption



Richard Dolan

FINANCIAL SUCCESS

Wealth By Design

Richard Dolan is the global champion for Investor Resilience, equipping investors with the knowledge to invest and live life richly. Richard Dolan's mission is to transform the way people relate to and succeed with money. Representing a collective of successes measuring over \$5 billion dollars earned him the reputation as 'the advisor of advisors' by the National Post. Richard educates people by revealing the wealth creation and preservation 'secrets' the super-savvy and ultra wealthy traditionally employ.



Tim Mulcahy

SALES

The 12 Fundamentals of Selling

Tim Mulcahy developed Sales Superstar which is the only 'start-to-finish' sales and motivational training program in the world. In his keynote, Tim will review the 12 fundamentals of selling that are essential to success no matter what kind of selling situation or whether you are a beginner or a pro. With Tim you will improve your sales, your income and your life immediately.

"Awesome, Powerful!"

D. Chung, Royal Bank

"The Power Within provides a meaningful and indelible glimpse at people of influence."

Lorne Silver, Promotions & Creative Director Toronto Star

Leadership Development

- Identify and develop leadership qualities from within
- Importance of placing visionary people in positions of responsibility
- Anticipate and embrace global change – a view into the future
- Best practices for effective leadership

Interpersonal Communication & Negotiation Skills

- Keys to being an effective negotiator
- Identifying the needs of others in order to create “win, win” relationships
- How to overcome resistance and move beyond obstacles
- Develop the art of listening and communicating with purpose

Marketing & Business Development

- Learn the keys to becoming a “Remarkable” organization in the eyes of key stakeholders
- Increase market share by developing the tools to thrive in a rapidly changing business environment
- How to brand yourself and employees in order to maintain a competitive edge
- Tap into internal creativity and excel in business and client relationship development

Performance Achievement: Create An Empowering Work Culture

- Maximize employee effectiveness through internal motivation and drive
- How to use humor to diffuse stressful situations
- Managing an inclusive workforce – understand and respect differences
- Team building

Personal & Life Success

- Living a healthy life while balancing a demanding career
- Tap into your internal power and strength
- Maintain consistency of performance by developing successful habits
- Inspiration, inspiration, inspiration!

You Will Experience The Following Benefits!

- Leadership Development Skills
- Improved Interpersonal Communication Skills
- Team Building
- Stress Reduction & Increased Productivity
- Energy & Enthusiasm
- Confidence & Certainty About The Future
- Networking With Like-Minded People

Who Should Attend

- CEOs
- Sales Professionals
- Public Affairs

- Educational Professionals
- Administrative Professionals
- Health & Wellness Practitioners

- Public Relations
- Entrepreneurs
- Managers & Team

- Human Resources
- Civil Servants
- Leaders



What People Are Saying...

“In technology terms, I have been re-engineered - thank you!”
Peggy Moore, The Co-operators

“The Power Within Seminar has put the Bounce in the springboard that I have been standing at the edge of!”
Suzanne Christie, MCC Toronto

“This was by far the most invigorating, fun-filled, mind stimulating event I have ever attended! I truly feel blessed today and empowered to make the changes I need to make in my life. Can't thank you enough for making this happen!”
Pauline O'Leary - Andre Filion & Associates

“WOW!! What an energizing, wonderful, inspiring day!! Thank you so much!”
Marcia Bamber

“What I experienced today surpassed my greatest expectations!”
Diana Rubino, AIM Trimark Investments



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A Passion For Life

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