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President **BILL
CLINTON**

Founder of The William J. Clinton Foundation
and 42nd President of the United States

W. BRETT WILSON



LORETTA LAROUCHE



MIKE LIPKIN



PHIL TOWN



Live in REGINA | September 8, 2009

Brandt Centre, 1700 Elphinstone St.

8:30AM to 2:00PM

For further information or to register
call 1.866.994.2555

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LIVE IN REGINA

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LEADERSHIP



PRESIDENT BILL CLINTON,

Founder of The William J. Clinton Foundation and 42nd President of the United States

William Jefferson Clinton was the first Democratic president in six decades to be elected twice – first in 1992 and then in 1996. Under his leadership, the country enjoyed the strongest economy in a generation and the longest economic expansion in U.S. history, including the creation of more than 22 million jobs.

After leaving the White House, President Clinton established the William J. Clinton Foundation with the mission to strengthen the capacity of people in the United States and throughout the world to meet the challenges of global interdependence. Today the Foundation has 1,400 staff and volunteers around the world working to improve lives through several initiatives, including the Clinton HIV/AIDS Initiative which is helping 2 million people living with HIV/AIDS access lifesaving drugs. Other initiatives -- including the Clinton Climate Initiative, the Clinton Hunter Development Initiative, and the Clinton Giustra Sustainable Growth Initiative -- are applying a business-oriented approach worldwide to fight climate change and develop sustainable economic growth in Africa and Latin America. As a project of the Foundation, the Clinton Global Initiative brings together global leaders to devise and implement innovative solutions to some of the world's most pressing issues. In the U.S., the Foundation is working to combat the alarming rise in childhood obesity, and is helping individuals and families succeed and small businesses grow.

In addition his Foundation work, President Clinton has joined with former President George H.W. Bush three times – after the 2004 tsunami in South Asia, Hurricane Katrina in 2005, and Hurricane Ike in 2008 – to help raise money for recovery efforts. He also served as the U.N. Envoy for Tsunami Recovery to help people “build back better.”

President Clinton was born on August 19, 1946, in Hope, Arkansas. He and his wife Secretary Hillary Rodham Clinton have one daughter, Chelsea, and live in Chappaqua, New York.

W. BRETT WILSON, Entrepreneur, Philanthropist, and panelist on CBC's Dragons' Den

A Canadian entrepreneur, philanthropist, and panelist on CBC's hit show Dragons' Den, in 1993 Wilson co-founded FirstEnergy Capital Corp., a brokerage firm that provides investment-banking services to Canada's oil and gas sector. FirstEnergy is an industry leader, having participated in thousands of financing and M&A projects worth over \$150 billion since inception. As Managing Director & Chairman of FirstEnergy, Brett helped set standards for both business excellence and community giving, and has received wide recognition for both. In late 2008, he was selected as Alberta Venture's Business Person of the Year.

Wilson stepped down from active duty with FirstEnergy in 2007, and formerly retired as Managing Director and Chairman in December of 2008. He remains a director of the firm. He is also Managing Director and President of Prairie Merchant Corporation, a private merchant bank focused on business opportunities in the energy, agriculture, real estate, sports, and entertainment industries. In 2007, building on his MBA in Entrepreneurship (U of C '85), Brett established the Wilson Centre for Entrepreneurial Excellence at his engineering (BSc Eng '79) alma mater, the University of Saskatchewan. He is continuing to focus his business and philanthropic ventures on finding more opportunities for innovation in his home provinces of Alberta and Saskatchewan.



SOCIAL RESPONSIBILITY

STRESS MANAGEMENT



LORETTA LAROCHE, International Stress Management and Humor Consultant

Loretta is an international stress management and humor consultant whose wit, and irreverent humor, has, for over 30 years raised the humor potential in all of us. Loretta is founder and president of The Humor Potential, Inc, a company offering programs and products for life style management. Her special brand of optimistic psychology has an incontestable positive effect on the health of all that are exposed to her. Organizations worldwide use Loretta's prescription for laughter to manage stress in the workplace and improve morale.

She has had six one-woman television specials air on 80 PBS stations across the country. Her 7th special, Juicy Living Juicy Aging is being aired on PBS August of 2009. She has been nominated for local and prime time Emmy Awards, has appeared on CNN, ABC and NBC affiliates. She has authored 7 books, The Joy Journal, Happy Talk, Relax: You May Only Have a Few Minutes Left, Life is Not a Stress Rehearsal and, Life Is Short- Wear Your Party Pants, Squeeze the Day and her latest book Kick Up Heels Before You're Too Short to Wear. Her newest book, Lighten Up is due out in summer 2009.

MIKE LIPKIN, The Power to Persuade

Mike Lipkin believes the only investment that guarantees extraordinary returns is the investment in yourself. He believes that you are the most valuable asset you will ever own. You have all the power you need to attract all the wealth you want. But the questions are: Do you understand your power? How much of your power is going unused? How can you use all your power to build wealth, not just for yourself but for others as well? Mike Lipkin will help you answer these vital questions. As the President of Canada's leading research & motivation company, Environics/Lipkin, Mike has spent the last 26 years studying the psychology of affluence and achievement. Since 1983, he has helped more than a million people in 29 countries achieve their life goals of wealth and success. He has discovered “The Five Laws of Prosperity” that will help you attract the wealth you desire and deserve. Mike will share these laws with you in his highly energetic and entertaining style. He will give you ways to apply them immediately so you get richer quicker, while you do the same for everyone you care about.



SALES/MARKETING

FINANCIAL



PHIL TOWN, Successful Investing

With the exception of his brilliant trading successes in the stock market, you'll be hard pressed to find anything “Wall Street” about investment pro Phil Town. After saving the lives of a group of trustees from Outward Bound on the Colorado River rapids, one grateful client returned the favour by offering to guide Phil to investment success in the stock market. Phil then learned Warren Buffett's cardinal rule of trading - don't lose money. With an initial investment of 1000 dollars, Phil employed his mentor's lessons and built a multi-million dollar stock portfolio. Coupled with his New York Times best seller, “Rule #1”, Phil Town has become America's freshest and most exciting authority on self-directed investing.

CALL TODAY! 1.866.994.2555

SEE PAGE 2 FOR SPECIAL OFFER

Leadership Development

- Identify and develop leadership qualities from within
- Importance of placing visionary people in positions of responsibility
- Anticipate and embrace global change – a view into the future
- Best practices for effective leadership

Interpersonal Communication & Negotiation Skills

- Keys to being an effective negotiator
- Identifying the needs of others in order to create “win, win” relationships
- How to overcome resistance and move beyond obstacles
- Develop the art of listening and communicating with purpose

Marketing & Business Development

- Learn the keys to becoming a “Remarkable” organization in the eyes of key stakeholders
- Increase market share by developing the tools to thrive in a rapidly changing business environment
- How to brand yourself and employees in order to maintain a competitive edge
- Tap into internal creativity and excel in business and client relationship development

Performance Achievement: Create An Empowering Work Culture

- Maximize employee effectiveness through internal motivation and drive
- How to use humor to diffuse stressful situations
- Managing an inclusive workforce – understand and respect differences
- Team building

Personal & Life Success

- Living a healthy life while balancing a demanding career
- Tap into your internal power and strength
- Maintain consistency of performance by developing successful habits
- Inspiration, inspiration, inspiration!

You Will Experience The Following Benefits!

- Leadership Development Skills
- Improved Interpersonal Communication Skills
- Team Building
- Stress Reduction & Increased Productivity
- Energy & Enthusiasm
- Confidence & Certainty About The Future

What People Are Saying...

“In technology terms, I have been re-engineered - thank you!”
Peggy Moore, The Co-operators

“The Power Within Seminar has put the Bounce in the springboard that I have been standing at the edge of!”
Suzanne Christie, MCC Toronto

“This was by far the most invigorating, fun-filled, mind stimulating event I have ever attended! I truly feel blessed today and empowered to make the changes I need to make in my life. Can't thank you enough for making this happen!”
Pauline O'Leary - Andre Filion & Associates

“WOW!! What an energizing, wonderful, inspiring day!! Thank you so much!”
Marcia Bamber

“What I experienced today surpassed my greatest expectations!”
Diana Rubino, AIM Trimark Investments

“Amazing day. Everyone needs a tune-up on their beliefs and attitudes. This is an excellent way to do it. One should continue to attend – make it a habit!”
Liz Sneddon, Russel Metals Inc.

“Amazing, absolutely the best conference I have attended in years.”
Dale Ross, Calgary Health Region

“Power Within is the crème de la crème of Motivational Events.”
Ottawa Sun

“Ten of us came from our workplace - ranging from our receptionist, support staff and members of our management team - this is truly team building at its best.”
Pharmasave Drugs (National) Ltd.

“How would I describe our experience at the “Power Within” event? In a word, PHENOMENAL!”
Fraser Wilson, CEO OMNI Health Care

GENERAL RATE

General Admission Seating

\$229^{+GST} REGULAR \$329
SAVE \$100

VIP EXECUTIVE RATE

Preferred Seating

\$369^{+GST} REGULAR \$395
SAVE \$26

EMERALD RATE

Premier Seating
Invitation to Emerald Photo Op

\$995^{+GST} REGULAR \$1295
SAVE \$300

SPECIAL LIMITED OFFER

GROUP RATE
Purchase 5 Tickets & The 6th Is Complimentary!
(Limited time offer)

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