

Gain The Competitive
Edge In Today's Challenging
Economy By Compressing
A Lifetime Of Learning
Into One Day!

TONY ROBBINS

World Authority on Leadership Psychology

MITCH JOEL



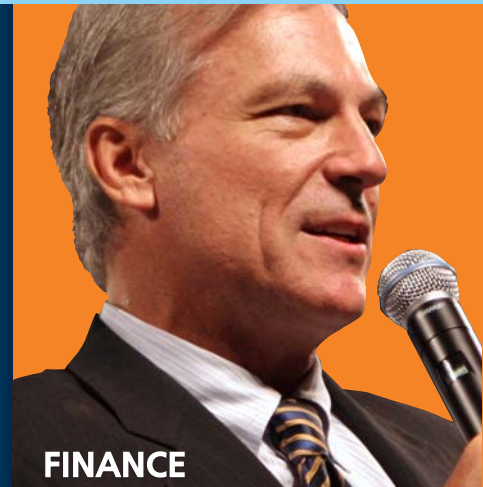
BRANDING

MIKE LIPKIN



MOTIVATION

PHIL TOWN



FINANCE

Live in CALGARY | March 9, 2010

Calgary TELUS Convention Centre

9:00AM to 5:00PM

For further information or to register

call 1.866.994.2555

LIVE IN CALGARY

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The Power Within™
A Passion For Life



TONY ROBBINS

World Authority on Leadership Psychology

Since fathering the life coaching industry three decades ago, Anthony Robbins has directly impacted the lives of more than 50 million people from 80 nations with his work in leadership psychology, organizational turnaround, and peak performance. He has advised leaders from every walk of life—from political leaders, Fortune 500 CEOs, world-class athletes and entertainers to teachers, parents, and inner-city youth. Robbins has addressed such distinguished audiences as the World Economic Forum, British Parliament, and the Harvard Business School. He has been honored by American Express as one of the Top Six Business Leaders in the World to coach its entrepreneurial clients and Accenture as one of the Top 50 Business Intellectuals in the World.

PEAK PERFORMANCE



BRANDING

MITCH JOEL

Marketing & Personal Branding Expert

When Google wanted to explain online marketing to the top brands in the world, they brought Mitch Joel to the Googleplex in Mountain View, California. Marketing Magazine dubbed him the "Rock Star of Digital Marketing" and called him, "one of North America's leading digital visionaries." Mitch Joel is President of Twist Image - an award-winning Digital Marketing and Communications agency. He has been called a marketing and communications visionary, interactive expert and community leader. He is also a Blogger, Podcaster, passionate entrepreneur and speaker who connects with people worldwide by sharing his marketing insights on digital marketing and personal branding. His first book, Six Pixels of Separation, named after his successful Blog and Podcast, was published in September 2009.

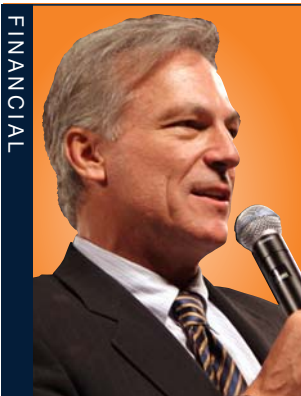
MIKE LIPKIN

The Power to Persuade

Mike Lipkin believes the only investment that guarantees extraordinary returns is the investment in yourself. He believes that you are the most valuable asset you will ever own. You have all the power you need to attract all the wealth you want. But the questions are: Do you understand your power? How much of your power is going unused? How can you use all your power to build wealth, not just for yourself but for others as well? Mike Lipkin will help you answer these vital questions. As the President of Canada's leading research & motivation company, Environics/Lipkin, Mike has spent the last 26 years studying the psychology of affluence and achievement. Since 1983, he has helped more than a million people in 29 countries achieve their life goals of wealth and success. He has discovered "The Five Laws of Prosperity" that will help you attract the wealth you desire and deserve. Mike will share these laws with you in his highly energetic and entertaining style. He will give you ways to apply them immediately so you get richer quicker, while you do the same for everyone you care about.



MOTIVATION



FINANCIAL

PHIL TOWN

Successful Investing

With the exception of his brilliant trading successes in the stock market, you'll be hard pressed to find anything "Wall Street" about investment pro Phil Town. After saving the lives of a group of trustees from Outward Bound on the Colorado River rapids, one grateful client returned the favour by offering to guide Phil to investment success in the stock market. Phil then learned Warren Buffett's cardinal rule of trading - don't lose money. With an initial investment of 1000 dollars, Phil employed his mentor's lessons and built a multi-million dollar stock portfolio. Coupled with his New York Times best seller, "Rule #1", Phil Town has become America's freshest and most exciting authority on self-directed investing.

CALL TODAY! 1.866.994.2555

Leadership Development

- Identify and develop leadership qualities from within
- Importance of placing visionary people in positions of responsibility
- Anticipate and embrace global change – a view into the future
- Best practices for effective leadership

Interpersonal Communication & Negotiation Skills

- Keys to being an effective negotiator
- Identifying the needs of others in order to create “win, win” relationships
- How to overcome resistance and move beyond obstacles
- Develop the art of listening and communicating with purpose

Marketing & Business Development

- Learn the keys to becoming a “Remarkable” organization in the eyes of key stakeholders
- Increase market share by developing the tools to thrive in a rapidly changing business environment
- How to brand yourself and employees in order to maintain a competitive edge
- Tap into internal creativity and excel in business and client relationship development

Performance Achievement:

Create An Empowering Work Culture

- Maximize employee effectiveness through internal motivation and drive
- How to use humor to diffuse stressful situations
- Managing an inclusive workforce – understand and respect differences
- Team building

Personal & Life Success

- Living a healthy life while balancing a demanding career
- Tap into your internal power and strength
- Maintain consistency of performance by developing successful habits
- Inspiration, inspiration, inspiration!

You Will Experience The Following Benefits!

- Leadership Development Skills
- Improved Interpersonal Communication Skills
- Team Building
- Stress Reduction & Increased Productivity
- Energy & Enthusiasm
- Confidence & Certainty About The Future
- Networking With Like-Minded People

“Ten of us came from our workplace - ranging from our receptionist, support staff and members of our management team - this is truly team building at its best.”

Pharmasave Drugs (National) Ltd.

What People Are Saying...

“In technology terms, I have been re-engineered - thank you!”
Peggy Moore, The Co-operators

“The Power Within Seminar has put the Bounce in the springboard that I have been standing at the edge of!”
Suzanne Christie, MCC Toronto

“This was by far the most invigorating, fun-filled, mind stimulating event I have ever attended! I truly feel blessed today and empowered to make the changes I need to make in my life. Can't thank you enough for making this happen!”
Pauline O'Leary - Andre Fillion & Associates

“WOW!! What an energizing, wonderful, inspiring day!! Thank you so much!”
Marcia Bamber

“What I experienced today surpassed my greatest expectations!”
Diana Rubino, AIM Trimark Investments

“Amazing day. Everyone needs a tune-up on their beliefs and attitudes. This is an excellent way to do it. One should continue to attend – make it a habit!”
Liz Sneddon, Russel Metals Inc.

“Amazing, absolutely the best conference I have attended in years.”
Dale Ross, Calgary Health Region

“Power Within is the crème de la crème of Motivational Events.”
Ottawa Sun

“Ten of us came from our workplace - ranging from our receptionist, support staff and members of our management team - this is truly team building at its best.”
Pharmasave Drugs (National) Ltd.

“How would I describe our experience at the “Power Within” event? In a word, PHENOMENAL!”
Fraser Wilson, CEO OMNI Health Care

SPECIAL LIMITED OFFER

**FIRST 400
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SAVE ADDITIONAL
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Advance Rate \$189+GST
General Seating Registration \$329 **SAVE \$140**

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